

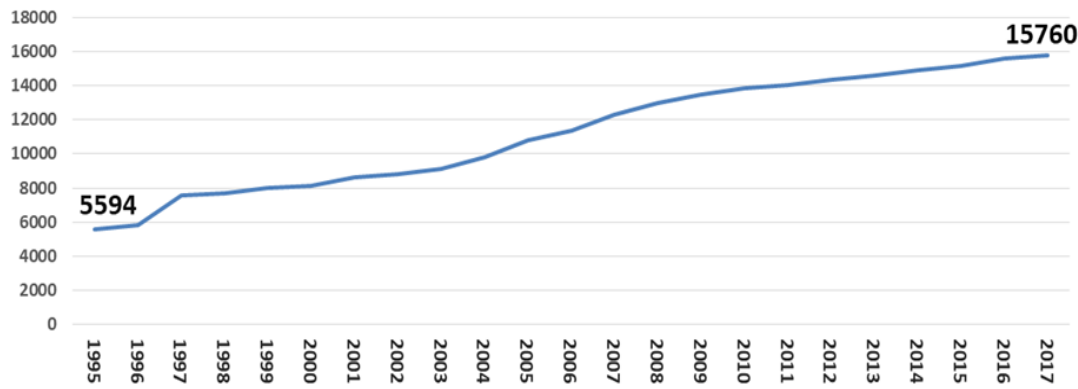


# City of Washougal Community Profile 2017



*Washougal will be a safe, healthy and economically vibrant community that balances growth and expanding opportunity while preserving the best qualities of small-town living*

Population in Washougal 1995-2017



**15,760**

Population 2017



Avg. Household Size



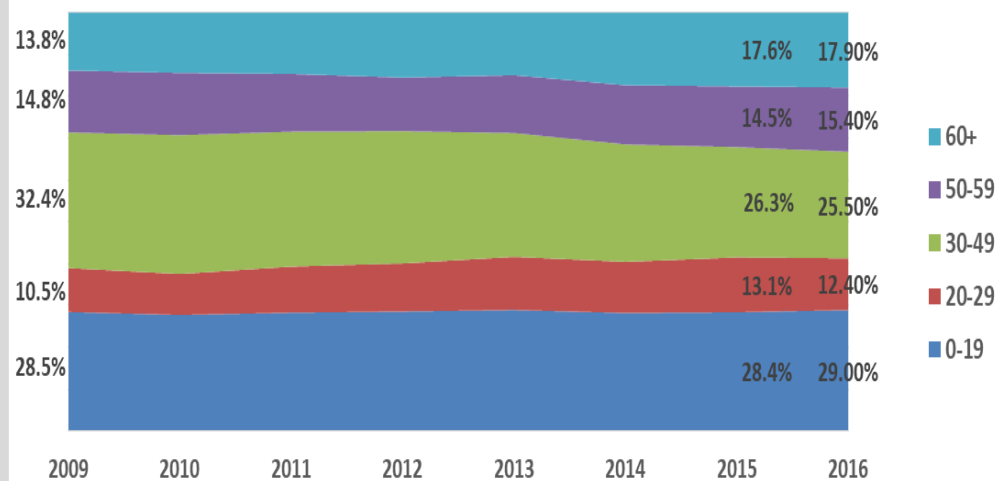
**1,227**  
**Veterans**

**Poverty Rate**

2009 **11.7%**

2016 **9.1%**

Population Age Distribution (Years), 2009-2016



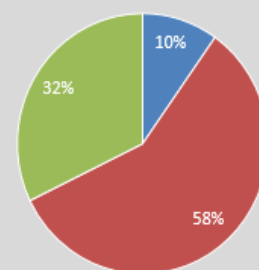
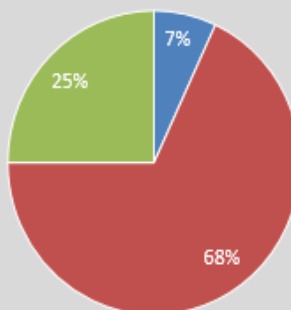
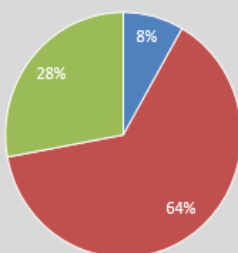
**7.4%** Of Residences speak a language other than English at home

**2017 Education Levels of Residents**

**Washougal**

**Clark County**

**Washington State**



■ Less than High School Diploma ■ High School Diploma ■ Bachelors Degree or Higher

# Median Household Income



Median  
Monthly  
Housing  
Costs  
Owner-  
Occupied



**\$1,405**

**2014**



**\$1,600**

**2016**

Median Monthly  
Housing Costs  
Renter-  
Occupied



**\$1,035**

**2014**



**\$962**

**2016**



**70% Owner  
Occupied Housing**



**86% Of residents are in the  
same home as a year ago**

## Working in Washougal

### Average Annual Income Working in the City

#### Average Annual Income



\$80,000.00  
\$70,000.00  
\$60,000.00  
\$50,000.00  
\$40,000.00  
\$30,000.00  
\$20,000.00  
\$10,000.00  
\$0.00

Washougal

Battle  
Ground

Camas

■ 2015

■ 2016

■ 2017

\$41,963.73

\$42,611.97

\$44,959.03

\$38,125.66

\$39,539.09

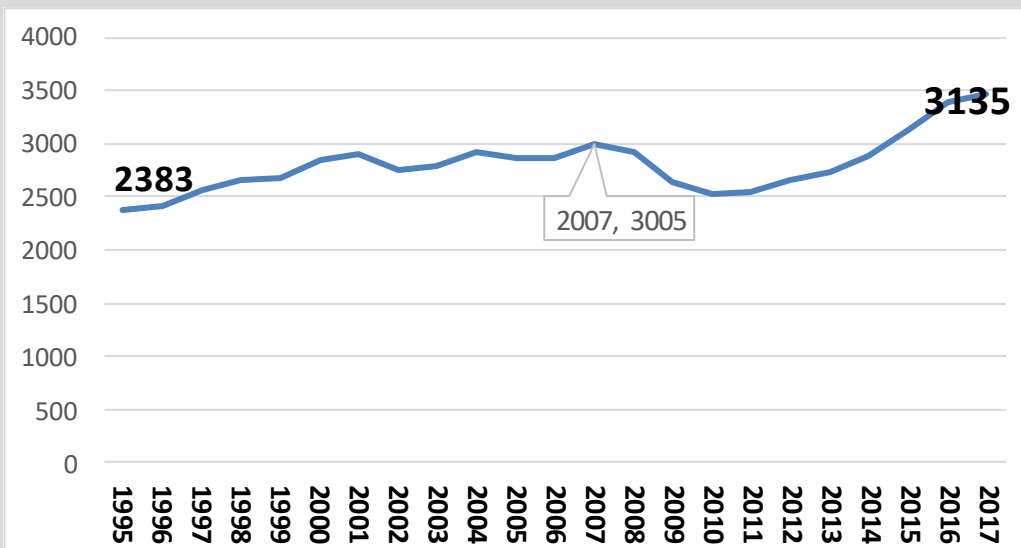
\$41,471.25

\$68,804.53

\$68,591.40

\$72,011.67

#### Total Jobs in Washougal



**45**

New Businesses located  
in Washougal 2017\*



\* includes home-  
based businesses

\* 2007 marks the previous high in Washougal based jobs before the recession.

*Washougal will be a safe, healthy and economically vibrant community that balances growth and expanding opportunity while preserving the best qualities of small-town living*



## Community Strategic Pillars

### Communication

Provide open and accountable city government through effective communication to foster active citizen participation.

### Community engagement

Support and promote opportunities for community engagement to build a sense of community and preserve our small-town feel.

### Core services

Provide effective leadership to ensure that Washougal residents receive quality, cost-effective municipal services.

### Economic development

Build a solid economic foundation to ensure a strong, diverse and sustainable local economy.



## Values of Our Community

### Community

Community Involvement

Quality Education

Safe Community

Small-Town Feel

Strong Economy

### Organizational

Accountability

Customer Orientation

Excellent Services

Integrity

Strong Leadership



**Molly Coston,**  
Mayor

City of Washougal  
1701 C Street  
Washougal, WA 98671  
[www.facebook.com/  
WashougalGov](http://www.facebook.com/WashougalGov)  
Twitter: @WashougalGov

