



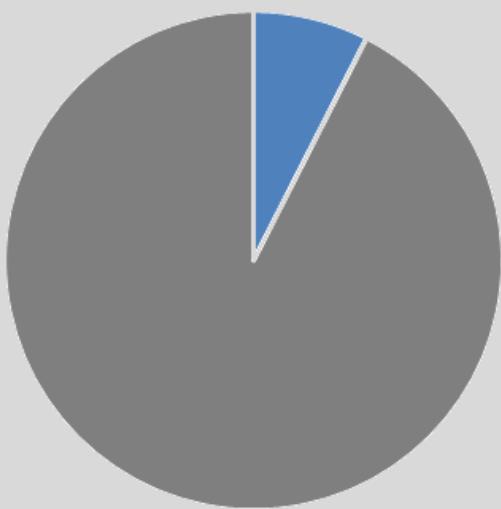
**Finance
Annual Report
2016**



Washougal will be a safe, healthy and economically vibrant community that balances growth and expanding opportunity while preserving the best qualities of small-town living

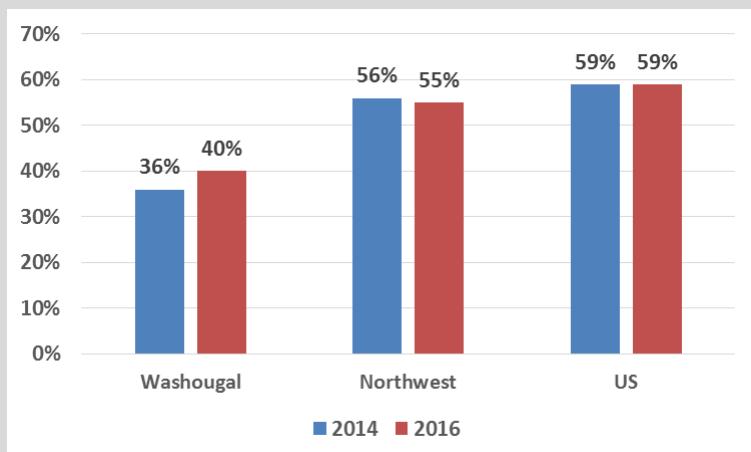
FTE	2016 Actuals
Director/City Clerk	1
Accounting Supervisor	1
Accounting Specialist	3
Accounting Clerk	1
IT Manager	1
PC/Network Specialist	1
Total	8

7.5% of the 2016 General Fund Expenditures Were Dedicated to Finance¹

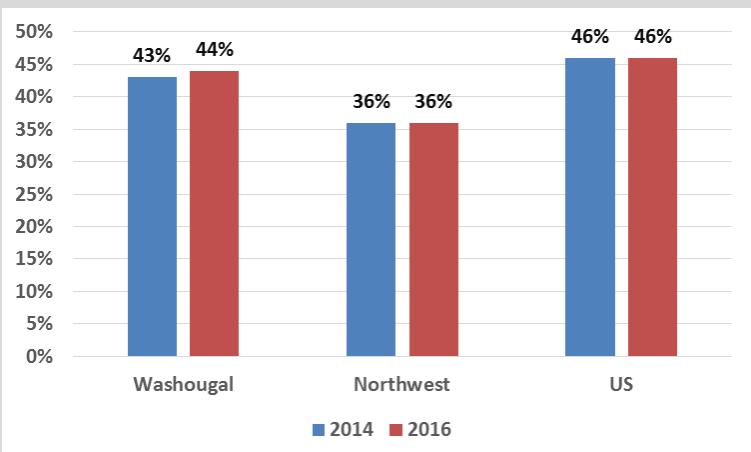


¹General Fund calculation includes street funds as an expense category

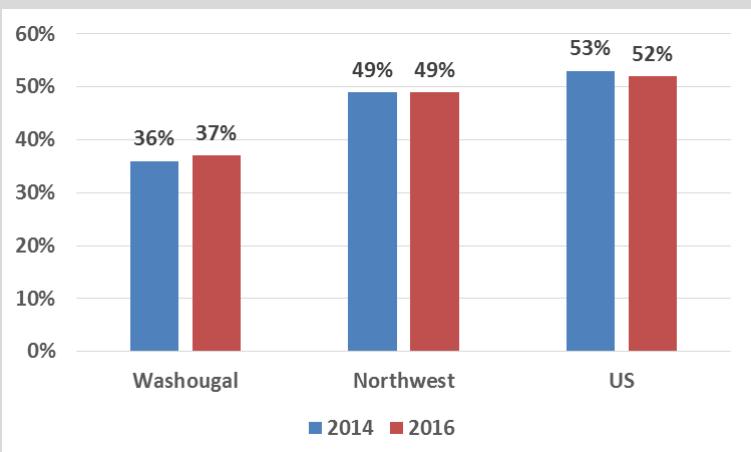
40% of Citizens Are Satisfied With Quality of City Website



44 % of Citizens Are Satisfied With Quality of City Communication



37% of Citizens Are Satisfied With Information About City Programs & Services



	Goal	2015	2016	% Change
Payments Processed	No Goal	29,393	31,687	7.8%
% of Utility Payments	Increase	13%	16%	3%
% of Utility Payments	Increase	81%	83%	2%

935

Payment Arrangements
Processed

AA

General Obligation Bond Rating
as of 2014

Audit Type	Goal	2013	2014	2015
Accountability	Clean	Clean	Clean	Clean
Financial	Clean	Clean	Clean	Clean

47,702

	Goal	2015	2016	% Change
Facebook Page Likes	Increase	578	1,239	114.4%

Unique Washougal
Website Views

4,100

Average Number of Persons
Reached Per Post

	Goal	2015	2016	% Change
Meter Re-Reads	Decrease	766	655	-14.5%
Late Fee Waives Processed	Decrease	3,442	2,831	-17.8%
Calls to Prevent Shut-off	No Goal	1,648	1,798	9.1%
Shut-offs For Non-Payment	Decrease	522	484	-7.3%
Emergency Assistances Processed	No Goal	62	74	19.3%

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Community Strategic Pillars

Communication

Provide open and accountable city government through effective communication to foster active citizen participation.

Community engagement

Support and promote opportunities for community engagement to build a sense of community and preserve our small-town feel.

Core services

Provide effective leadership to ensure that Washougal residents receive quality, cost-effective municipal services.

Economic development

Build a solid economic foundation to ensure a strong, diverse and sustainable local



Accomplishments for 2016

Received GFOA Budget Award

Revenue Expectations Within 1% of Actuals

Clean 2015 Accountability Audit

Clean 2015 Financial Audit

Goals for 2017

Examine Possible Enterprise-Wide Systems Replacement

Receive Government Finance Officers Association Budget Award

Clean 2016 Accountability Audit

Clean 2016 Financial Audit

Hire Communications Specialist



**Sean Guard,
Mayor**

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